

Gartner®

SYMPOSIUM

ITXPO®

12 - 14 November 2018 / Tokyo, Japan
gartner.com/jp/symposium

The World's Most Important Gathering of CIOs and Senior IT Executives

Gartner Symposium/ITxpo 2018, November 12-14, in Tokyo, Japan, explores the strategic trends and technologies that are driving digital transformation and shaping the future of IT and business. At the conference, you'll interact with Gartner analysts, industry experts, cutting-edge solution providers and peers — and they'll all help you uncover innovative ways to approach challenges, make decisions with confidence and become an even more effective leader.



This year's agenda tracks tackle your biggest challenges from three angles:

- **Business Strategy** CxOs are investing to exploit opportunities in digital business. Top performers are designing new business-, information- and technology-operating models that enable and accelerate digital business transformation. This track is for CIOs and senior IT executives planning the role of information and technology in the enterprise digital strategy.
- **Leadership** Leadership is undergoing a revolution in response to digital business demands. The beliefs and models of how we work are being shattered and reshaped. This track challenges your thinking about leadership, skills and the organization required to successfully navigate uncertainty and create a culture for success.
- **Technology and Information** Understanding how technology and information is evolving is critical in creating effective digital transformation. This track examines the technologies and innovative uses of information that will have the greatest impact in shaping your digital transformation journey.

Hot topics include:

- Digital Transformation, Platforms & Strategy
- Leadership
- Emerging & Advanced Technologies
- Innovation
- Cloud Computing
- Business Intelligence & Data Analytics
- Security & Risk
- Customer Experience
- Work, People & Culture
- Cost Optimization
- Enterprise Architecture
- Application Modernization
- I&O Modernization

Venue: Grand Prince Hotel New Takanawa - International Convention Center Pamir

Register now

- Early Bird Price: JPY**174,000** + tax (Ends 10 October, 2018)
- Standard Conference Price: JPY**198,000** + tax
- Group Rate Discount: 5 for the price of 4, 10 for the price of 8, 15 for the price of 12

Registration and contact: Gartner Japan Events

Email japan.events@gartner.com Phone **+81-3-6430-1810**

12-NOV MON

Registration Opens
8:30 a.m.

GG1 9:15-9:20 Opening Koji Motoyoshi (Conference Chair)						
GK1 9:20-10:30 Gartner Opening Keynote: From Digital Transformation to ContinuousNext Val Sribar / Yurika Nagashima / Masaki Suzuki / Tatsuya Ichishi						
GU1 11:00-12:00 Guest Keynote: "Face-to-Face Contact Points x Digital Innovation" Drives Yamato Transport's Growth Strategy Toshizo Kuruu, Representative Director, Senior Managing Executive Officer, Yamato Transport Co., Ltd.						
12:15-13:00 Luncheon Sessions		12:00-13:15 Attendee Lunch				
13:15-14:00 Solution Provider Sessions						
12A 14:15-15:00 AI Trend 2019 Tadaaki Mataga	12B 14:15-15:00 Digital Ethics: Early Experiences with Artificial Intelligence Frank Buytendijk	12C 14:15-15:00 The Politics of Consensus-Based Decision Making for CIOs Lee Weldon	12D 14:15-15:00 Requirements for IT Organizations to Produce High Business Value Hiroyuki Katayama	12E 14:15-15:00 Is "Serverless" the Future of Servers? — A CIOs Guide to Serverless Computing Jeffrey M. Brooks	12F 14:15-15:00 Digital Business Transformation Canvas: A Simple Structure to Align Your Journey Ed Gabrys	12G 14:15-15:00 Superior Customer Experience — The Winner Takes It All Gene Phifer
15:00-15:30 ITxpo Afternoon tea						
15:30-16:15 Solution Provider Sessions						
14A 16:30-17:15 How to Make Digital / IT Strategy From Scratch Yoshi Matsumoto	14B 16:30-17:15 How to Create Digital KPIs That Work Paul E. Proctor	14C 16:30-17:15 Digital Business Needs Advanced Business Case Practices Dave Aron	14D 16:30-17:15 Direction of Application Modernization: Put API in the Center Toward Digital Business Ecosystem Kimihiko Iijima	14E 16:30-17:15 <Industry Program> The Three Most Important Success Factors for Digital Transformation in Insurance Laurie Shotton	14F 16:30-17:15 Work-style of the future enabled by immersive techs ~AI, IoT, AR, VR, and MR brings us post 2023~ Ikuo Nakagawa (KONICA MINOLTA, INC.), Takuro Nakamura (Gartner)	14G 16:30-17:15 The Blockchain Scenario Rajesh Kandaswamy
17:30-18:00 Solution Provider Sessions						
16A 18:15-18:45 (30min) Seven Ways to Find Start-Ups in Japan Yuko Adachi	16B 18:15-18:45 (30min) If You Really Want to Succeed at Innovation, Define Failure Not Success Mary Mesaglio	16C 18:15-18:45 (30min) Boards Should Hire Top CIOs and CTOs as Nonexecutive Directors Mark Raskino	16D 18:15-18:45 (30min) Setups of AI implementation Projects Tsuyoshi Ebina	16E 18:15-18:45 (30min) The Emerging Technologies That Will Drive the Future of IoT Milly Xiang	16F 18:15-18:45 (30min) Security Challenge in Japan's New Work Style Kaoru Yano	16G 18:15-18:45 (30min) Hyperconvergence: The perspectives CIO should take Hiroko Aoyama
18:45-20:15 ITxpo Festival Day1						

13-NOV TUE

Registration Opens
7:30 a.m.

21A 8:00-8:45 IT Talents Trend and Perspective in Japan 2019 Yuko Adachi	21B 8:00-8:45 <Signature Series> 2019 CIO Agenda: Securing a New Foundation for Digital Business Ed Gabrys	21C 8:00-8:45 A Framework for Applying AI in the Enterprise Bern Elliot	21D 8:00-8:45 Introduction of Customer Experience Management — Now and Future Kensuke Kawabe			
22A 9:00-9:45 Critical Points for Success by Data-Driven Culture and Organization Tatsuya Ichishi	22B 9:00-9:45 <Signature Series> The Top 10 Strategic Technology Trends for 2019 David A. Willis	22C 9:00-9:45 Creating Successful Digital Business Innovation With IoT Milly Xiang	22D 9:00-9:45 Five Policies to Lead Agile Transformation to Success Harutoshi Katayama	22E 9:00-9:45 The Criticality of Threat Intelligence and Resiliency Testing in the Digital Era Atsushi Takano, Terry Bebbington		
10:00-10:45 Solution Provider Sessions						
GU2 11:00-12:00 Guest Keynote: Explore the Real Impact of Cloud Computing in Your Business Shinichi Abe, Managing Director at Google Cloud Japan G.K (Moderator: Tadaaki Mataga, Gartner)						
12:15-13:00 Luncheon Sessions		12:00-13:15 Attendee Lunch				
24A 13:15-14:00 Digital Business in Japan: To Realize a Breakthrough Masaki Suzuki	24B 13:15-14:00 How CIOs Can Help Design Great Digital Businesses Lee Weldon	24C 13:15-14:00 2019 Top 10 Trends and Technologies Impacting I&O Jeffrey M. Brooks	24D 13:15-14:00 Postmodern ERP Project: Tips for Successful Project Completion Koji Motoyoshi	24E 13:15-14:00 Managing the Risk of Artificial Intelligence Paul E. Proctor	24F 13:15-14:00 Drive the Work Style Transformation With Endpoint Technologies Eri Hariu	
14:15-15:00 Solution Provider Sessions						
15:00-15:30 ITxpo Afternoon tea						
26A 15:30-16:15 CIO Story: Mitsui Home's Digital Challenges and Management Innovation Efforts for Digital Transformation Masato Nagano, Mitsui Home Co., Ltd. / Shunji Shigetomi, Gartner (Moderator)	26B 15:30-16:15 Closing the Gap Between the AI Opportunity and Corporate Reality Dave Aron	26C 15:30-16:15 <Signature Series> The CEO Perspective 2018: How CIOs Should Respond Mark Raskino	26D 15:30-16:15 IoT Survival: IoT Technologies You Must Focus to Move Forward Your Digital Transformation Takeshi Ikeda	26E 15:30-16:15 Designing the Customer Journey: A Multidisciplinary Team Approach Gene Phifer	26F 15:30-16:15 Maximize IT Vendor Value in a Dynamic Sourcing Environment Eiichi Yoshihira, Steven Buckley	26ASK 15:30-16:15 Ask the Analyst: Digital Business and Outsourcing Akimasa Nakao
16:30-17:00 Solution Provider Sessions						
28A 17:15-18:15 CIO Experience Guest Session: Reality and Essence of Design Thinking Shunsuke Ishikawa, AnyProjects Inc.	28B 17:15-18:00 Cloud Computing Trend 2019 Tadaaki Mataga	28C 17:15-18:00 <Signature Series> 2019 CIO Agenda: Securing a New Foundation for Digital Business (Repeat) Ed Gabrys	28D 17:15-18:00 DevOps: Innovative Approach to Transform IT Into the Weapon for Business Growth Yoshifumi Abe	28ASK 17:15-18:00 Ask the Analyst: How Do CIO Improve M&A Process Yoshi Matsumoto	* Yoshihira (Japanese session without English interpretation), Buckley (English session)	
18:15-20:00 Executive Programs Special Reception		18:00-20:00 ITxpo Festival Day2				

24WS 13:15-14:45 (90min)
Workshop: Change by Yourself, CIO!
Shinji Hasejima ▲

26WS 15:30-17:00 (90min)
Workshop: The Art of the One-Page Strategy
Toru Asada ▲

14-NOV WED

Registration Opens
8:30 a.m.

31A 9:00-9:45 Key Agenda for Security Leaders in Japan Yuichi Isoda	31B 9:00-9:45 <Signature Series> Gartner's Top Strategic Predictions for 2019 and Beyond: Practicality Exists Even in Instability David A. Willis	31C 9:00-9:45 Bringing Style and Focus to Ecosystems Don Scheibenreif	31D 9:00-9:45 Infonomics: Measure Your Information Value, Manage and Monetize as an Asset Tatsuya Ichishi	31E 9:00-9:45 Scaling Agile: Why is your company making so little progress and how can you steepen the scaling curve? Takeru Aoto, Kai Zimmer		
10:00-10:45 Solution Provider Sessions						
GU3 11:00-12:00 Guest Keynote: Global Agenda - What Is Enterprise Competitiveness in Times of Technology Acceleration? Yoko Ishikura, Professor Emeritus, Hitotsubashi University						
12:15-13:00 Luncheon Sessions		12:00-13:15 Attendee Lunch				
33A 13:15-14:00 RPA Reality and Effective Delivery Strategy for CIO Yoshifumi Abe	33B 13:15-14:00 Hack, Nudge, Prod: Fighting Transformation Fatigue Mary Mesaglio	33C 13:15-14:00 <Signature Series> Seven Digital Disruptions You Might Not See Coming Don Scheibenreif	33D 13:15-14:00 Blockchain: What CIOs in Japan Need to Know Masaki Suzuki	33E 13:15-14:00 <Industry Program> Why Insurance CIOs Need a Digital Business Platform Roadmap and What It Entails Laurie Shotton	33F 13:15-14:00 The Present Situation and Prospect of Endpoint Security That CIO Should Understand, 2019 Yoji Kimura	
14:15-15:00 Solution Provider Sessions						
15:00-15:30 ITxpo Afternoon tea						
35A 15:30-16:15 CIO Agenda 2019: Japan Perspective Yoshi Matsumoto	35B 15:30-16:15 Living With Digital: From Business Impact to Societal Disruption Frank Buytendijk	35C 15:30-16:15 How to Report Risk and Security to Your Board of Directors Paul E. Proctor	35D 15:30-16:15 How to Realize BI Modernization Hideaki Horichi	35E 15:30-16:15 <Signature Series> A CXO's Perspective on the Opportunities and Limits of AI Bern Elliot	35F 15:30-16:15 IT Organization Transformation for the Digital Era Yusuke Uesugi	35ASK 15:30-16:15 Ask the Analyst: Closing the Gap Between the AI Opportunity and Corporate Reality Dave Aron
16:30-17:00 Solution Provider Sessions						
37A 17:15-18:00 Prepare for Disruption Tadaaki Mataga	37B 17:15-18:00 Selling Digital! A CIO's Guide to Building Trust and Influence Ed Gabrys	37C 17:15-18:00 How to Scale Innovation Beyond Pretty Prototypes Mary Mesaglio	37D 17:15-18:00 Recommending IT-IR Guidelines — Final Season Satoshi Yamanoi	37E 17:15-18:00 How Will Blockchain Affect Your Business Model? Rajesh Kandaswamy	37F 17:15-18:00 Collaborative Technologies to Be Prioritized to Use for Innovative Workplace Katsushi Shiga	37ASK 17:15-18:00 Ask the Analyst: How Do You Establish and Lead the IoT Initiative in Your Organization to Be Successful? Takeshi Ikeda
GK2 18:15-19:00 Gartner Closing Keynote: David A. Willis, Koji Motoyoshi						

33WS 13:15-14:45 (90min)
Workshop: How to Fulfill and Develop Bimodal Human Resources
Hisashi Hashimoto ▲

35WS 15:30-17:00 (90min)
Workshop: Mastering the Art of Policy Savvy Approach for CIO Leadership
Masayuki Miyake ▲